

# THE MAGIC OF LEADERSHIP



- **My job purpose**
- **My biggest challenge as a leader**

**LEADERSHIP BEGINS INSIDE.**

# Characteristics of magical leaders

- 1 I have high self-esteem and build others' self esteem, too.**

It is curious how often you humans obtain  
that which you do not want.

Mr Spock

The world is a looking glass and gives back to every man the reflection of his own face.

William Thackeray

We are all captives of the pictures in our head  
– our belief that the world that we have  
experienced is the world that really exists.

Walter Lippmann

Our life is what our thoughts make it.

Epicetus



# Magical leaders

- are coaches, not critics
- offer improvement suggestions
- focus on the future, not on the past
- find solutions, not fault

Men are developed the same way gold is mined. Several tonnes of dirt must be moved to get one ounce of gold. But one doesn't go into the mine looking for the dirt. One goes in looking for the gold.

Andrew Carnegie

The greatest discovery of my generation is  
that human beings can alter their lives by  
altering their state of mind.

William James

- Three actions you can take to build your own self-esteem
- Three actions you can take to build self-esteem in the people you lead

# Characteristics of magical leaders

**2 I have high standards and expect the best of myself and for myself.**

Experience is a comb that nature gives us  
when we're bald.

Chinese proverb

We've always done it this way.

The most expensive words  
in any business

# How else? How better?

- More easily
- More economically
- More quickly
- More reliably
- More safely
- More sustainably



# Characteristics of magical leaders

**3 I take responsibility.**

# Characteristics of magical leaders

**4 I set goals and develop plans.**

# Brain programs

- power
- security
- sex
- social
- territory



# PURPOSE

He who has a why to live  
can bear almost any how.

Nietzsche

# Characteristics of magical leaders

**5 I keep my thoughts, words and mental pictures focused on my goals.**

- Change your thoughts and change \_\_\_\_\_.
- Whether you believe you can or you can't, you're \_\_\_\_\_.
- Leadership begins \_\_\_\_\_.
- You don't go into a mine looking for \_\_\_\_\_, you go into it looking for \_\_\_\_\_.

Watch your thoughts – they become words.

Watch your words – they become actions.

Watch your actions – they become habits.

Watch your habits – they become character.

Watch your character – it becomes your  
destiny.

Frank Outlaw